

How do you turn \$50,000 into \$104,742 for your loved ones in less than 10 minutes?*

Qualify to increase your legacy in just 10 minutes

If you meet the age and premium requirements and can answer “no” to a short series of medical questions, you may qualify to increase your legacy in just 10 minutes. Eligibility is subject to meeting our qualification requirements. Additional underwriting is required if the application doesn't qualify for a 10-minute approval decision.¹



Ask your licensed representative about Protective Series Estate MaximizerSM single payment whole life today.

* Guaranteed death benefit for a female, age 56, making a \$50,000 single payment.

¹ Reference your state application for variations of these questions.

Protective Series Estate Maximizer (ICC18-SPWL-7), is a single premium whole life insurance policy issued by Protective Life Insurance Company (PLICO) in all states except New York where it is issued under (SPWL-7 NY 5-18) by Protective Life and Annuity Insurance Company (PLAIC). PLICO is located in Nashville, TN and PLAIC is located in Birmingham, AL. Policy form numbers, product features and availability may vary by state. Consult the policy for benefits, riders, limitations and exclusions. Up to a two-year contestable and suicide period. Benefits adjusted for misstatements of age or sex. All payments and guarantees are subject to the claims-paying ability of the issuing company.

Neither Protective Life nor its representatives offer legal or tax advice. Purchasers should consult with their legal or tax advisor regarding their individual situations.

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Protective and Protective Life refer to Protective Life Insurance Company (PLICO) and its affiliates, including Protective Life and Annuity Insurance Company (PLAIC).

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Not FDIC/NCUA Insured	No Bank or Credit Union Guarantee	Not a Deposit
Not Insured By Any Federal Government Agency		May Lose Value

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