IUL That Offers Two Kinds of Protection

Life insurance is all about protection. With Protective Indexed Choice UL, you can get guaranteed death benefit coverage[1] and grow cash value that can help with unexpected expenses. Because we apply a more practical rate and keep policy fees low, you could have the potential to grow more cash value.

WHY PROTECTIVE INDEXED CHOICE UL?
Consider these reasons:

Protect Your Loved Ones

One of the top reasons for owning life insurance is to help replace the income of a wage earner.

In fact, 48% of Americans would be financially impacted by the loss of their primary wage earner in just six months.[2]

Protect Against a Living Risk

Only 39% of Americans have enough savings to cover a $1,000 emergency expense.[3]

What's more, more than one-third of households experienced a major unexpected expense last year.[4]

Lifetime Protection

Protect your loved ones with a guaranteed death benefit so they can maintain their standard of living.

Cash Value Potential

Protect against a living risk with cash value that can be used toward future or unplanned costs.

Either way, Protective Indexed Choice UL can help.

Protective®
Life Insurance Company
Protect Tomorrow. Embrace Today.™

Let's talk more about how Protective Indexed Choice UL can be a great fit for your needs.

[1] As long as the premiums are paid as illustrated and no loans are taken on the policy, the death benefit is guaranteed to remain in force for the period illustrated.

[2] 2018 Life Insurance Barometer Study, LIMRA and Life Happens.

[3] Tepper, T. (2018, January 18). Most Americans don't have enough savings to cover a $1K emergency. Retrieved from Bankrate.

[4] Martin, E. (2018, January 18). Only 39% of Americans have enough savings to cover a $1,000 emergency. Retrieved from CNBC.com.

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