



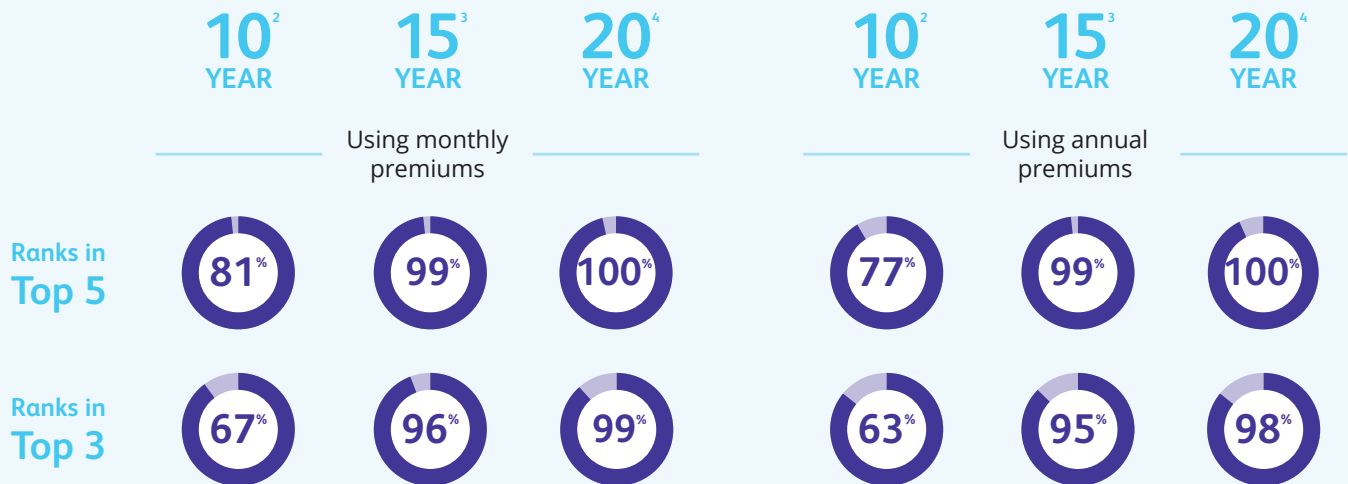
Protective® Classic Choice Term

Straightforward protection within reach

Two of the biggest obstacles for clients when it comes to life insurance: they don't understand it, and think they can't afford it.¹

Enter Protective® Classic Choice term. Designed with clients in mind, this easy-to-understand policy offers coverage at 10-, 15-, 20-, 25-, 30-, 35-, and 40-year terms, with level premiums and no surprises. What's more, it's built to fit the needs of clients without breaking the bank.

See how Protective® Classic Choice term stacks up when comparing lowest premiums:



Ranks based on 26 carriers, males and females, three non-tobacco underwriting classes, ages 35-75 (every five years), at \$100k, \$250k, \$500k and \$1m death benefit. Current as of July 2020.



Protecting what matters. Together.

¹2017 Life Insurance Barometer Study, Life Happens.

²10 Year Level Benefit Period Rank. Ranks based on 216 pricing cells.

³15 Year Level Benefit Period Rank. Ranks based on 192 pricing cells.

⁴20 Year Level Benefit Period Rank. Ranks based on 168 pricing cells.

Protective Classic Choice Term, policy form number (TL-21), and state variations thereof, is a level death benefit term life insurance policy to age 90, issued by Protective Life Insurance Company, Nashville, TN. Policy form numbers, product features and availability may vary by state. Consult policies for benefits, riders, limitations and exclusions. Subject to underwriting. Up to a two-year contestable and suicide period. Benefits adjusted for misstatements of age or sex. Premiums increase annually after the initial guaranteed premium period. All payments and guarantees are subject to the claims-paying ability of Protective Life Insurance Company.

Protective is a registered trademark of Protective Life Insurance Company and Classic Choice is a trademark of Protective Life Insurance Company.

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Are Not FDIC Insured	Offer No Bank Guarantee	May Lose Value
Are Not Insured By Any Federal Government Agency		Are Not a Deposit