



Protective Series Estate MaximizerSM

Simplified wealth transfer in ten minutes

Introduce your customers to the four question, 10-minute approval plan for a single-payment whole life solution that maximizes what they leave to their loved ones. With the **Ten Minute LegacySM** solution — protecting your customers' financial futures is easy.



It's time to start selling simple. Here's how:



Lets customers answer just four health-related questions and receive underwriting approval in 10 minutes or less. No medical exam required.



Combines simple product designs with streamlined sales tools to integrate into your core business — not distract from it.



Includes eSignature technology that makes it easy for your customer to sign the application without a face-to-face meeting.



Take the first step toward maximizing your customers' legacies.
Contact your wholesaler today at 800-500-2995.

Protective and Protective Life refer to Protective Life Insurance Company and its affiliates, including Protective Life & Annuity Insurance Company.

The Protective trademarks, logos and service marks are property of Protective Life Corporation and are protected by copyright, trademark, and/or other proprietary rights and laws.

The tax treatment of life insurance is subject to change. Neither Protective Life nor its representatives offer legal or tax advice. Purchasers should consult their legal or tax advisor regarding their individual situations before making any tax-related decisions.

Protective Series Estate Maximizer (ICC18-SPWL7), is a single premium whole life insurance policy issued by Protective Life Insurance Company (PLICO) in all states except New York where it is issued under (SPWL-7 NY 5-18) by Protective Life and Annuity Insurance Company (PLAIC). PLICO is located in Nashville, TN. PLAIC is located in Birmingham, AL. Policy form numbers, product features and availability may vary by state. Consult the policy for benefits, riders, limitations and exclusions. Up to a two-year contestable and suicide period. Benefits adjusted for misstatements of age or sex. In Montana, unisex rates apply. All payments and guarantees are subject to the claims-paying ability of the issuing company.

¹If your client meets age and premium requirements and can answer “no” to a short series of medical questions, they may qualify in just 10 minutes. Eligibility is subject to meeting Protective Life’s qualification requirements. Additional underwriting is required if the application does not qualify for a 10-minute approval decision.

Protective is a registered trademark. Protective Series Estate Maximizer and the Ten Minute Legacy are trademarks of Protective Life Insurance Company.

Not FDIC/NCUA Insured	No Bank or Credit Union Guarantee	Not a Deposit
Not Insured By Any Federal Government Agency		May Lose Value

CLBD:1737852 (09.21)